

E3 + 1 Recipe To Become Employer of Choice

EDUCATE

1. One desired outcome, a BENEFIT around EDUCATING your people, not just training them:

2. One idea of HOW you could EDUCATE vs. Train those who work for and with you:

ENGAGE

1. One strategy of HOW you can ENGAGE to create a RELATIONSHIP with a fellow employee:

2. One strategy of HOW you can ENGAGE to create a RELATIONSHIP with a customer:

ENTRUST

1. One idea of HOW you can ENTRUST a fellow employee on your team:

2. One idea of HOW this empowerment across your company workforce will IMPACT the atmosphere and EMPLOYEE RETENTION:

EMPATHY

1. One behavior/action to express EMPATHY to your staff and teammates:

2. One behavior/action to express EMPATHY to your end customers:

